



## { SPEAKERS }

### ◦ **LORI M. REILLY**

Lori M. Reilly is vice-president for Policy & Research at the Pharmaceutical Research and Manufacturers of America (PhRMA). Ms. Reilly leads PhRMA's development of legislative and policy analysis and research studies on health care issues including pharmaceutical economics and utilization, health care quality, price controls, direct-to-consumer (DTC) advertising/marketing and promotion, evidence-based medicine and intellectual property. In addition to her public policy work, Ms. Reilly is a frequent presenter on industry-related issues and is an industry spokesperson, appearing regularly on CNN, Fox News, ABC News, MSNBC and a host of other media outlets. Ms. Reilly testified before the House Energy and Commerce Subcommittee on Health to discuss the importance of reauthorization of the pediatric exclusivity program and the Food and Drug Administration Globalization Act.

Prior to joining PhRMA, she was counsel at the U.S. House of Representatives Committee on Commerce. And before joining the House Commerce Committee, Ms. Reilly was Chief of Staff to Rep. Jon Christensen.

Ms. Reilly received a B.A. in Political Science from the University of Nebraska-Lincoln (1993), where she graduated with Honors, and a J.D. from the University of Nebraska College of Law (1996). She is a Member of the Virginia Bar.

### ◦ **PETER M. PELLERITO**

Peter M. Pellerito is senior policy consultant in state government relations and university outreach for the Biotechnology Industry Organization, and managing director of PMP Public Affairs Consulting in the Research Triangle Park, North Carolina.

Mr. Pellerito has co-authored seventeen reports on biotechnology economic and business development marketing in Arizona, California, District of Columbia, Hawaii, Michigan, and North Carolina. He is also a contributing author to the four bi-ennial Battelle national publications focusing on state initiatives that support biotechnology commercialization of research technologies, and public policy and several academic publications on economic development and commercialization.

His hands-on industry experience includes the position of senior director of government and public affairs for Shaman Pharmaceuticals. Mr. Pellerito was director of state relations and assistant vice president for government relations at the University of Michigan, Ann Arbor, and was responsible for managing the public affairs issues unit for the university's central administration during his tenure from 1978-1995.

He holds degrees from California State University, Northridge and Michigan State University.