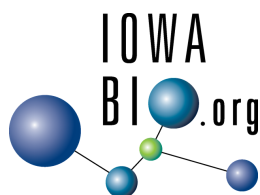




Animal Health *in the* Heartland

WHOLE ANIMAL HEALTH

Hosted By



**AUGUST 18-19, 2020
VIRTUAL SYMPOSIUM
SPONSORSHIP OPPORTUNITIES**

For more information about the symposium, visit www.iowabio.org/AnimalHealth

IowaBio Contact: Jessica Hyland, jessica@iowabio.org | 515 822 1315

Bio Nebraska Contact: Rob Owen, rowen@bionebraska.org | 402 709 5536



SPONSORSHIP OPPORTUNITIES

Symposium Sponsor – \$5,000 (1 Available)

- 6 Complimentary Registrations
- Exclusive media posts confirming sponsorship (Website, Twitter, Facebook, LinkedIn)
- Exclusive media post recognizing sponsorship during Symposium (Twitter)
- Sponsor recognition in the webchat during each presentation
- Sponsor recognition in event program
- Sponsorship recognition during Symposium breaks
- A 2-minute timeslot to make remarks or play a company video on each day of the Symposium
- Sponsor recognition on all email communications promoting the event
- 8" (w) x 4" (h) ad in event program

Livestream Sponsor – \$3,500 (1 Available)

- 4 Complimentary Registrations
- Exclusive media posts confirming sponsorship (Website, Twitter, Facebook, LinkedIn)
- Exclusive media post recognizing sponsorship during Symposium (Twitter)
- Sponsor recognition in the webchat during each presentation
- Sponsor recognition in event program
- Sponsorship recognition during Symposium breaks
- Sponsor recognition on all email communications promoting the event
- 4" (w) x 4" (h) ad in event program

Track Sponsor – \$2,500 each (4 Available)

- 3 Complimentary Registrations (per sponsorship)
- Exclusive media posts confirming sponsorship (Website, Twitter, Facebook, LinkedIn)
- Grouped media post recognizing Track sponsorship during Symposium (Twitter)
- Sponsor recognition in the webchat during each Sponsored Track presentation
- Sponsor recognition in event program
- Sponsor recognition on email communications promoting the symposium Tracks

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Speaker Gift Sponsor – \$2,000 each (2 Available, both can be reserved by a single company)

A "Thank You" gift will be sent to each symposium speaker. Help us thank our speakers for bringing their time and expertise to this event!

- 3 Complimentary Registrations (per sponsorship)
- Exclusive media posts confirming sponsorship (Website, Twitter, Facebook, LinkedIn)
- Sponsor recognition in event program
- Sponsorship recognition in a personalized message attached to each speaker's gift along with the contact information of a designated company representative
- **BONUS: If both sponsorships are reserved by a single company, you will also receive:**
 - 4" (w) x 4" (h) ad in event program
 - Sponsor recognition on all email communications promoting the event
 - Opportunity to add an additional company representative in the personalized message to each speaker

Attendee Gift Sponsor – \$2,000 each (1 of 2 Available)

Attendees will be able to redeem a "gift" during registration in the form of an electronic voucher for a pre-selected breakfast or lunch option. Help us thank our registrants for attending the symposium and bringing their insight to the discussion!

- 3 Complimentary Registrations (per sponsorship)
- Exclusive media posts confirming sponsorship (Website, Twitter, Facebook, LinkedIn)
- Sponsor recognition in event program
- Sponsorship recognition in a personalized message attached to each attendee's gift along with the contact information of a designated company representative
- **BONUS: If both sponsorships are reserved by a single company, you will also receive:**
 - ~~4" (w) x 4" (h) ad in event program~~
 - ~~Sponsor recognition on all email communications promoting the event~~
 - ~~Opportunity to add an additional company representative in the personalized message to each attendee~~

Electronic Program Sponsor – \$1,500 (1 Available)

- 2 Complimentary Registrations
- Exclusive media posts confirming sponsorship (Website, Twitter, Facebook, LinkedIn)
- Exclusive media post recognizing sponsorship during Symposium (Twitter)
- Sponsor recognition in event program
- 8" (w) x 4" (h) ad in event program

Meet & Greet Sponsor – \$250 each (unlimited)

- 1 Complimentary Registration (per sponsorship)
- Exclusive media posts confirming sponsorship (Website, Twitter, Facebook, LinkedIn)
- Grouped media post recognizing all Meet & Greet Sponsors each day (Twitter)
- Grouped sponsor recognition on the welcome slide introducing the Speaker Meet & Greet activity
- Company name listing as a Meet & Greet Sponsor in event program

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